

ACTA DE AUDIENCIA DE QUE TRATA EL ARTÍCULO 373 DEL C.G.P.

ACTA No. 490

Proceso de Competencia Desleal

Radicación 15-259982

Demandante: CLINICA SAN PABLO S.A.

Demandada: FRANK EVELIO CARRANZA ARDILA y CENTRO DE NEUROESTIMULACION Y NEUROREHABILITACION INTEGRAL PROMEMORIA S.A.S.

Ciudad y fecha: Bogotá, D. C., veintidós (22) de marzo de dos mil diecisiete (2017).

Hora Inicio: 3:00 p.m.

Intervinientes:

Por la Superintendencia de Industria y Comercio – JOSÉ FERNANDO SANDOVAL GUTIÉRREZ, Coordinador del Grupo de Competencia Desleal y Propiedad Industrial.

Por la demandante: CLINICA SAN PABLO S.A. identificada con NIT No. 890211722-4, su apoderado IGNACIO ANDRÉS BOHÓRQUEZ BORDA, identificado con cédula de ciudadanía No 91.075.403 y T.P. 105.417 del C.S. de la J.

Por la demandada: WILLIAM ALEXANDER ARDILA RODRIGUEZ identificado con cédula de ciudadanía 91.489.181 en su calidad de representante legal de la sociedad CENTRO DE NEUROESTIMULACION Y NEUROREHABILITACION INTEGRAL PROMEMORIA S.A.S. y el señor MARIO ANDRÉS ORTEGA MENDOZA, identificado con cédula de ciudadanía No. 13.540.378 y T.P. 115.226 del C.S. de la J. en su calidad de apoderado judicial del extremo pasivo.

Por la demandada: FRANK EVELIO CARRANZA ARDILA identificado con cédula de ciudadanía 91.256.264 y su apoderado CARLOS ARNULFO GOMEZ GOMEZ, identificado con cédula de ciudadanía No 91.262.853 y T.P. 247.190 del C.S. de la J.

ETAPAS EVACUADAS

1. Las partes presentaron sus alegatos de conclusión.
2. Control de legalidad.
3. Se dictó la siguiente **SENTENCIA**:

22 MAR 2017

"RESUELVE

PRIMERO: Negar todas las pretensiones de la demanda.

SEGUNDO: **SEGUNDO:** CONDENAR en costas a la parte demandante. Para el efecto se fija por concepto de agencias en derecho a favor de cada una de las demandadas la suma equivalente al 5% de las pretensiones negadas, esto es, la suma de nueve millones trescientos sesenta y cinco mil ciento setenta y un pesos (\$9.365.171) para cada una de los demandados los cuales deberá pagar la CLINICA SAN PABLO S.A.. Por Secretaría realícese la liquidación de costas.

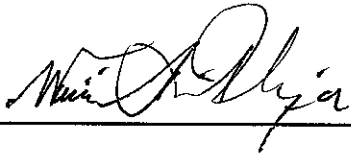
Por Secretaría realícese la liquidación correspondiente."

TERCERO: Se concedió el recurso de apelación de la sentencia en el efecto suspensivo. Una vez sustentado dentro de los tres días siguientes, **Por Secretaría**, envíese el expediente al Tribunal Superior del Distrito Judicial de Bogotá, Sala Civil.



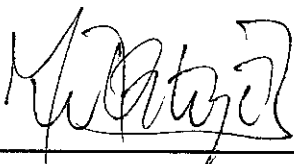
IGNACIO ANDRÉS BOHÓRQUEZ BORDA

Apoderado de la demandante.



WILLIAM ALEXANDER ARDILA RODRIGUEZ

Representante de la demandada.



MARIO ANDRÉS ORTEGA MENDOZA

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

Furthermore, it is noted that regular audits are essential to identify any discrepancies or errors early on. By conducting these checks frequently, the organization can prevent small mistakes from escalating into larger financial issues.

In addition, the document highlights the need for clear communication between all departments involved in the financial process. This includes the accounting, sales, and procurement teams. Regular meetings and reports can help ensure that everyone is on the same page and that the financial goals of the organization are being met.

The second section of the document focuses on the implementation of a robust internal control system. This system is designed to minimize the risk of fraud and ensure that all financial activities are conducted in accordance with established policies and procedures.

Key components of this system include the separation of duties, which prevents any single individual from having too much control over the financial process. This is achieved by assigning different tasks to different people, such as authorizing transactions, recording them, and reconciling the accounts.

Another important element is the use of technology to automate and streamline financial processes. This not only reduces the risk of human error but also improves the efficiency and accuracy of the data.

Finally, the document concludes by stressing the importance of ongoing training and education for all employees. This ensures that everyone is up-to-date on the latest financial regulations and best practices, which is crucial for maintaining the integrity and success of the organization.

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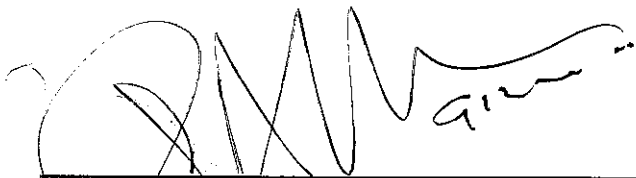
22 MAR 2017

Apoderado de la demandada.



FRANK EVELIO CARRANZA ARDILA

Demandado.



CARLOS ARNULFO GOMEZ GOMEZ

Apoderado del demandado.



JOSÉ FERNANDO SANDOVAL GUTIÉRREZ

Coordinador del Grupo de Competencia Desleal y Propiedad Industrial.

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that every entry should be supported by a valid receipt or invoice. This ensures transparency and allows for easy verification of the data.

In the second section, the author details the various methods used to collect and analyze the data. This includes both manual and automated processes. The goal is to ensure that the information gathered is both reliable and comprehensive.

The third section focuses on the results of the analysis. It shows that there is a clear trend in the data, which suggests that the current strategy is effective. However, there are also some areas where improvement is needed, particularly in terms of efficiency and cost reduction.

Finally, the document concludes with a series of recommendations for future action. These include implementing new software tools, training staff on best practices, and conducting regular audits to ensure ongoing accuracy and compliance.